



Display Ad Dimensions

Publication Page Size: 8" x 10.5"

Spread trimmed: 16"w x 10.5"h; the bleed needs to be 1/4" beyond that

Spread without bleed: 15"w x 10"h

Gutter: 3/4" dead center

Full Page with bleed: 8"w x 10.5"h; the bleed needs to be 1/4" beyond that

Full Page without bleed: 7.5"w x 10"h

Half Page Vertical: 3.35"w x 9.5"h

Half Page Horizontal: 7"w x 4.612"h

Third Page Vertical: 2.3"w x 9.5"h

Third Page Horizontal: 7"w x 3"h

Quarter Page: 3.35"w x 4.612"h

Sixth of Page: 2.3"w x 4.7"h

Contact:

Kenny Janosick, Art Director.

631/289-4315 x.12

art@lipulse.com